

## Team EZPZ – GoodGuide App Demo Video Transcript

A smartphone appears displaying a screen with the GoodGuide app.

The “My Shopping list” screen appears, displaying categorized items in a list. The categories are Pantry and Dairy & Eggs.

A cursor activates the “Add/Remove” items button. This triggers a voice command interaction with the GoodGuide voice assistant.

“What would you like me to do?” “Add chocolate chips.” “Anything else?” “Add butter.”  
“Chocolate chips and butter have been added.”

The “My Shopping list” screen re-appears, with chocolate chips and butter added to the list of items. A cursor closes the app.

A lock screen is displayed on the smartphone. Footstep sounds simulate the user walking to the grocery store.

A notification appears from the GoodGuide app. The message reads:

“Goodguide Location Services. We noticed you’ve arrived at Loblaws - 720 Broadview Avenue. Tap to begin smart shopping at this location.”

A cursor taps on the notification. This opens up the GoodGuide app. The screen shows that the user is currently at Loblaws - 720 Broadview Avenue. The app asks if the user wants to begin smart shopping at this location. A cursor clicks on the “Yes” button.

The screen changes to a confirmation page with a check mark illustration that says:

“Perfect, let’s get started! For best usage, please use headphones.”

A cursor presses the “Let’s Begin” button.

The “My Shopping list” screen appears, this time displaying items ordered by closest aisle. A cursor clicks on the first item to activate the navigation guide.

“Your first item is: chocolate chips. Follow the beeping sound in your left ear to begin navigating to Aisle 13.”

The screen shows a camera view of the grocery store, with an arrow pointing in the direction of the chocolate chips. The item name is displayed at the bottom. There is a button to go back to the shopping list and a button to exit the navigation guide.

A sound signals that the user has arrived near Aisle 13. The screen changes to show the Aisle 13 sign with a scannable QR code. The voice assistant activates.

“You’ve located Aisle 13. Hold your phone up to scan aisle inventory.”

A sound signals that the user has scanned the QR code. The screen displays an overview of items found in Aisle 13, Left side and Right side. A cursor activates the “Next Item” button.

The screen changes to show the navigation to the next item, Flour. A cursor exits the app. The video ends with the GoodGuide splash screen displayed on the smartphone.